

West Brandywine Township
Park and Recreation Board Meeting

August 14 2007

Call to Order 7:15PM

Board Members:

Joseph Arvay x Vanessa Barron x Patti Barry _____
Michelle Benkovich _____ Jeff Chalfant x Mark Hartnett x _____
Paula Kondracki x _____
Linda was also in attendance.

Previous Minutes

Motion to Accept: vb Seconded: ja

Yes 5 No 0

Old Business:

Movie nights- around 60 at last movie night August 10, snack sales were low. Attendance is lower than expected compared to first year season. Weather may be a contributing factor. Need movie titles that will appeal to as many people as possible. We can not please everyone with nights and titles but should strive for pleasing the majority. We may need to try Saturday night. Last movie in July was rained out, and last movie in June was low attendance with rain during the day but nice evening. Ice cream did not work well, eliminate sandwiches (any milk-based product) as they melt and can not refreeze. Ice pops can tolerate refreeze once. Freezer is heavy but needs two persons to help move it in and out of building, especially if it has food in it. Last movie night is August 24. No one indicated that they would be available to help out. Mark would be there to do the video/sound setup. Patti and Michelle to be contacted by Paula. Golf cart was missing on August 5 concert as well as the June 24 concert even though it was requested for use. We had 8 events and had real use of cart for only 4 events at most. Without it, it is difficult and time consuming to carry all the needed supplies. Discussion on possible storage building closer to the site for seasonal storage of our heavier equipment. Discussion on the benefits and costs of having a snack bar building on the wish list.

UK Soccer Camp-held last week of July. We had a few last minute registrants that helped to meet the minimum enrollment for the camp. Discussion on how to best advertise next year for the camp to help boost enrollment. Also, the need for hosting families was discussed, as the soccer coaches are semi-pros from UK.

Banners- EBYA- end of season meeting Sep.7. Jeff expects to attend to find out interest in sharing banner sponsors. Banners will need to be stored for winter. Fall season ends around Halloween.

Concerts and Bus trips

***2008 CONCERTS**

We agree in principle to work with Caln Township to co-sponsor concerts for the 2008 season. Caln plans on having 3 concerts. We should plan to have three as well starting with the Community Day event. Jeff mentioned that we should look into having Chester

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County Pops orchestra back since that was a successful event. Discussion then focused on advertising budget and how to best utilize the grant funds. Grant deadline is this week and needs to be signed.

*Bus trips- NYC trips are successful. Caln may be doing a second trip in Dec. on a Saturday. Discussion on how we can promote these trips to our residents.

New Business:

*Newsletter deadline is Thursday Aug. 16.

*Event schedule for 2008 will be discussed in Sep or Oct meeting as well as sending out letters to sponsors.

*Halloween-We only have two scheduled meetings to work on this event unless we add a working meeting. Paula spoke to Ron and has approval to proceed with the expenses to be approved.

Discussion focused on details of Halloween event. We will need all 7 board members to participate in the event. Pumpkin carving (decorating) with carving done at home, hay ride, pumpkin seek and find with prizes for finding special pumpkins. Police will help with distribution of candy. We agreed that a movie would not work. Parade will include pets, adults, and kids. We will look to a donor for regular size candy to give out to kids, estimating around 300. Jeff has checked with Edwin and he is agreeable to do the hay rides with details to work out. We can get gourds to place in the field. We have bags to give out to the kids so they can use it on Halloween.

Ideas include prizes for best costume for kids, adults, and pets.
Assign numbers to each entry for easy identification by the judges.
Sketch out area for the hay rides.
Our goal for the first time is to keep it simple.
Saturday Oct 27 with Sunday rain date
Time will be 2-5p

Next meeting:

Parks & Rec. Board Tuesday Sep 11 7pm

Next event:

Movie 6 -August 24

Concert in Caln Sep. 9

Halloween Oct 27 with rain date Oct 28

Board of Supervisors, Sep. 20 7:30p

Adjournment: 8:15p

Motion: pk **Seconded:** ja **Yes** 5 **No** _____

PREPARED BY: Mark Hartnett